

18TH Annual Universal Studios Charity Classic

benefiting the
Discover A Star Foundation
Making a difference in our community!

About the Discover A Star Foundation

The Discover A Star Foundation is Universal Studios Hollywood's philanthropic division committed to helping the local community by providing grants to deserving organizations whose initiatives target children's health and well-being and homeless intervention.

Originally founded in 1993 as a college scholarship program for graduating high school seniors, Discover A Star redefined its mission in 2004 to provide financial assistance to neighboring nonprofit groups linked to the Foundation's newly prescribed mission. To date, Discover A Star has provided financial assistance to more than 50 non-profit organizations.

Discover A Star Milestone

Since its inception, Discover A Star has raised nearly \$3.5 million. Fundraising for the Foundation continues on an annual basis and culminates each September with the company's most significant fundraising effort: the Charity Golf Classic. In 2006, the event generated over \$430,000 – a milestone that has been reached for five consecutive years.

The Foundation's Goals

The Foundation targets its grants to achieve the greatest positive impact in the community by allocating its resources to the areas of greatest need:

- Children's Health and Well-being
- Homeless Intervention

Universal's Values and Philosophy: "Do the Right Thing"

In the spirit of "doing the right thing," Universal believes in active engagement with the communities in which its employees live and work. Our corporate values are the basis of the Foundation's efforts.

Beyond Discover A Star, Universal Studios Hollywood strives to foster positive change and impact in the community through a variety of programs and in-kind donations. Through its community outreach program, employees support non-profits by generously donating their time and resources; and through its "Compassion Program," Universal Studios Hollywood welcomes terminally-ill children on a daily basis into the Theme Park for a brief respite from their medical treatments.

About Universal Studios HollywoodSM

Universal Studios Hollywood, The Entertainment Capital of L.A., is a world-class Theme Park and entertainment destination. Situated upon 415-acres, Universal Studios combines an authentic working movie and television studio with cutting-edge thrill rides and attractions, offering guests a uniquely immersive entertainment experience that employs the latest in state-of-the-art technologies. Universal Studios Hollywood includes Universal CityWalk[®], featuring an eclectic variety of dining, shopping and live entertainment venues, a 19-screen movie complex and a 6,200-seat amphitheatre.



Robinson Ranch Santa Clarita

Friday, September 14, 2007

10:00 a.m.



For additional information, please contact the Discover A Star Foundation at (818) 622-3026.



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SPONSORSHIP ENTRY FORM

Please fax to: (818) 622-0144 Attention: Jennifer Tiner or mail to: Discover A Star Foundation,
100 Universal City Plaza 5511-3, Universal City, CA 91608, no later than **August 24, 2007.**

COMPANY NAME: _____ **COMPANY WEBSITE:** _____
(Please print name as it should appear in program and/or all signage.)

CONTACT NAME: _____

ADDRESS: _____ **CITY:** _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **FAX:** _____ **EMAIL:** _____

SPONSOR PACKAGE	# OF GOLFERS	SPECIAL RECOGNITION	PROGRAM AD SIZE	DONATION PRICE	CHECK ONE
PRESENTING SPONSOR	8	<ul style="list-style-type: none"> • Name or logo prominently displayed on all golf carts • Welcome banner and banquet banner • Prominent signage at tees, greens, and driving range • USH President to announce name as presenting sponsor 	Full-Page (Back Cover)	\$35,000	<input type="checkbox"/>
AWARDS DINNER SPONSOR	8	<ul style="list-style-type: none"> • Prominent signage in dining room, on menu and on table cards with logos • Welcome banner and banquet banner • Hole sponsor • Auctioneer to announce name as Awards Dinner Sponsor 	Full-Page (Inside Back Cover)	\$20,000	<input type="checkbox"/>
PLATINUM SPONSOR	8	<ul style="list-style-type: none"> • Welcome and banquet banner • Hole sponsor • Opportunity to provide promotional item 	Full-Page	\$10,000	<input type="checkbox"/>
GOLD SPONSOR	4	<ul style="list-style-type: none"> • Banquet banner • Hole sponsor 	Full-Page	\$7,500	<input type="checkbox"/>
SILVER SPONSOR	4	<ul style="list-style-type: none"> • Banquet banner 	Half-Page	\$4,000	<input type="checkbox"/>
COCKTAIL HOUR SPONSOR	2	<ul style="list-style-type: none"> • Signage as host of the post tournament cocktail hour 	Half-Page	\$3,500	<input type="checkbox"/>
GOLF GLOVE SPONSOR	2	<ul style="list-style-type: none"> • Recognition as golf glove sponsor 	Half-Page	\$3,500	<input type="checkbox"/>
PHOTOGRAPHY SPONSOR	2	<ul style="list-style-type: none"> • Logo on all souvenir photo jackets 	Half-Page	\$3,000	<input type="checkbox"/>
LUNCH SPONSOR	2	<ul style="list-style-type: none"> • Signage as host of the lunch • Logo on all lunch boxes 	Half-Page	\$3,000	<input type="checkbox"/>
BEVERAGE CART SPONSOR	2	<ul style="list-style-type: none"> • Name or logo on the on-course beverage carts 	Half-Page	\$3,000	<input type="checkbox"/>
VOLUNTEER SPONSOR	2	<ul style="list-style-type: none"> • Logo on the t-shirts worn by tournament volunteers *Deadline for this level is August 17, 2007 	Half-Page	\$2,500	<input type="checkbox"/>
BREAKFAST SPONSOR	2	<ul style="list-style-type: none"> • Signage as host of the registration breakfast 	Half-Page	\$2,500	<input type="checkbox"/>
DRIVING RANGE SPONSOR	1	<ul style="list-style-type: none"> • Signage at the driving range 	Quarter-Page	\$1,750	<input type="checkbox"/>
HOLE SPONSOR	1	<ul style="list-style-type: none"> • Signage at the tee box or greenside 	Quarter-Page	\$1,500	<input type="checkbox"/>
OTHER DONATIONS \$ _____	*	<ul style="list-style-type: none"> • Includes business card size ad in program 	Business Card	\$100-1,499	<input type="checkbox"/>

*A limited number of individual golf spots or foursomes are available in conjunction with any of the sponsorship opportunities. For sponsorship, billing or ad information, please contact Jennifer Tiner at (818) 622-3026 or email jennifer.tiner@nbcuni.com.



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AD TRIBUTE SPECS

If you cannot provide a tribute but would like to place one, we would be happy to create one for you. Please return this sheet along with the materials requested to the address below. To ensure that your tribute is included in the program, all materials must arrive no later than August 24, 2007. After August 24, an ad will be created for you, based on the information we have.

**Discover A Star Foundation
100 Universal City Plaza
5511-3
Universal City, CA 91608**

COMPANY NAME: _____

AD/ART CONTACT NAME: _____

DAYTIME PHONE: _____

MESSAGE: _____

Please indicate the tribute size you choose to run:

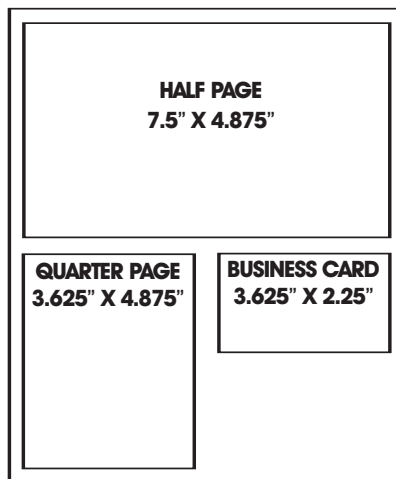
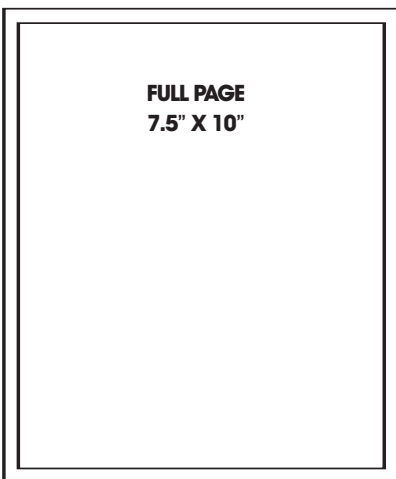
 **Full Page**

 **Half Page**

 **Quarter Page**

 **Business Card**

To ensure that your tribute is included in the program, all materials must arrive no later than August 24, 2007. After August 24, an ad will be created for you, based on the information we have.



MECHANICAL REQUIREMENTS

For best reproduction quality, please provide the following materials:

A company logo or artwork in High-Res.

Files accepted in PDF, EPS, TIFF, PSD and Quark format. Please provide materials on a CD, or DVD. Compressed .sit or .zip file by email are acceptable.

If you wish to supply film or any other type of camera-ready proof, or have any other questions regarding your tribute, materials needed, or mechanical specifications, please contact Jennifer Tiner at (818) 622-3026 or email jennifer.tiner@nbcuni.com for more information.



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RAFFLE, SILENT AUCTION AND IN-KIND DONATION FORM

Please fax to: (818) 622-3083, Attention: Karen Fung, or mail form along with donation item to: Discover A Star Foundation, 100 Universal City Plaza 5511-3, Universal City, CA 91608 no later than **August 31, 2007.**

I would like to donate the following tax deductible items:

QTY	ITEM(S)	APPROXIMATE VALUE
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

ITEM WILL BE MAILED

ITEM WILL BE GIVEN AT THE EVENT

If donation includes recognition in the Souvenir Program, please refer to the Tribute Spec Sheet and include it in your mailing.

NAME OR COMPANY NAME OF DONOR: _____

ADDRESS: _____

PHONE: _____

Please detach here and keep the lower portion as your receipt.

RAFFLE, SILENT AUCTION AND IN-KIND DONATION DONOR RECEIPT

ITEM(S) DONATED _____

APPROXIMATE VALUE _____

If you have any questions regarding in-kind donations, please contact Karen Fung at (818) 622-2973.

Federal Tax I.D. Number 95-4495513



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PLAYER INFORMATION

(Please print legibly)

1. PLAYER NAME: _____
ADDRESS: _____
PHONE: _____
EMAIL: _____

2. PLAYER NAME: _____
ADDRESS: _____
PHONE: _____
EMAIL: _____

3. PLAYER NAME: _____
ADDRESS: _____
PHONE: _____
EMAIL: _____

4. PLAYER NAME: _____
ADDRESS: _____
PHONE: _____
EMAIL: _____

DELUXE STARTER KIT

Early Bird Special: \$100

Pre-purchase your Deluxe Starter Kit and receive an additional 25 raffle tickets. Early Bird Starter Kit includes: Two Mulligans, One Inside the Circle Contest, One Putting Contest and 150 Raffle Tickets (Retail Value \$140).

Yes, sign me up for _____ (Qty.) Starter Kit(s) Total Amount: \$ _____.

PAYMENT METHOD

_____ Cash _____ Check _____ Credit Card Card Type _____

Total Amount Enclosed: \$ _____.

Card Information

Card Number: _____ Expiration Date: _____

Name That Appears on Card: _____

Card Holder Address: _____

Card Holder Signature: _____

Please fill out and fax to Christiane Sentianin at (818) 622-0735, if you have any questions, please call (818) 622-5135 or email christiane.sentianin@nbcuni.com.